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MISKOLCI  
EGYETEM



## Full-Time MBA

University of Miskolc



## MASTER OF BUSINESS ADMINISTRATION



The University of Miskolc is offering a wide range of high standard international study programs according to the Bologna System and widely accepted Hungarian diplomas with high prestige.

- Our globally recognized full-time MBA program gives you the opportunity to further **develop your business and leadership skills**; to meet and work in teams with talented students with different company backgrounds and professional networking.
- **Duration of the course:** 4 academic semesters (2 calendar years) including thesis writing.
- **Language requirements:** English - a min. B2 (upper-intermediate) knowledge equivalent to IELTS 5.5-6.5, TOEFL 87-109, or Cambridge FCE (B2 or higher) is required, advanced (C1) level is recommended.
- **Entry requirements:** BSc degree, preferably in Business or Economics or 2-3 years of work experience. Applicants shall ideally hold a BA/BSc or MSc degree in Economics, Commerce, Marketing, Management, International Business, Finance, Accounting, or Tourism. Students with other BA/BSc or Master degrees can also apply, but if admitted, they are to take a maximum of five additional courses (the principals of Business and Management)
- **Requested Documents** • CV • Highest Degree • Transcript • Motivation Letter • Reference of work experience • Passport • Medical Status Report • Language Certificate (if applicable)

The **multiple objectives** of the study program are to develop in-depth knowledge of management topics; build your career plans through specializations; broaden your horizons by studying alongside students from a vast range of backgrounds; learn through practical applications with simulation games and case studies; prepare to take on positions with major responsibilities in tomorrow's economic environment.

## FOR WHO?



Our MBA is primarily designed for individuals who want to be top managers, but it could be interesting for those who want to make a career change. It is an elite training in small groups, therefore peer learning, simulations, professional debates and solving case studies are strongly emphasized during the whole program.

## WHY HUNGARY?



- A beautiful, welcoming country in the heart of EU inhabited by friendly people.
- Hungary is a committed future higher education hub with growing numbers of international students.
- Hungary is a safe country offering affordable cost of study and living, excellent quality of life, very good infrastructure, health and sport services, picturesque landscape, a flourishing culture, and many many more.
- No visa for students from within the EU/EEA

## WHY MISKOLC?



- Miskolc is one of Hungary's top 5 largest cities, located in the heart of Central Europe in beautiful natural surroundings.
- One of the most affordable cities where you can live and study in the EU.
- Very easy to find good housing at a reasonable price.
- Cheap restaurants, good meals & vibrant nightlife.
- A lively city with rich cultural life (Opera Festival, Cinema Festival, Biennial Graphic Arts Festival, Herman Otto Museum, Kocsonya Festival)
- A wide range of sporting opportunities in all seasons.
- Fairly good infrastructure, public transport and shopping opportunities.
- No less than four countries (Slovakia, Ukraine, Romania, Poland) within two hour driving time.

[Cost of Living in Miskolc](#)

[Miskolc \(video about the city\)](#)



## WHY UNIVERSITY OF MISKOLC?



- Traditions (UNESCO National Cultural Heritage) since 1735
- Affordable cost of study and living.
- The largest green campus in Hungary located in a big park between the city centre and the world-famous Cave Baths of Miskolc Tapolca.
- Modern campus infrastructure.
- In-campus hostels, sport facilities, indoor swimming pool, restaurant, cafes, and many more.
- Vivid student life.

- Multidisciplinary faculties.

[Video about the campus](#)

Enhance your career and earning potential with an MBA @ University of Miskolc in Hungary



## COURSE STRUCTURE





**During the two-year MBA program** our students first learn about the various fields of Management then acquire deeper knowledge through blocks in Finance, Marketing, HR or Economics Theory and Methodology and several optional courses.

**Finance:** Accounting and Finance, Managerial Economics, Corporate Finance, SAP Business Administration

**Marketing:** Marketing Management, Marketing Research -Market Analysis, Digital Marketing, Integrated Marketing Communication

**HR:** Human Resource Management, Organizational Behavior and Leadership, Personality Development

**Management:** Operation and Innovation Management, Strategic and Change Management, Project Management. Quality Management

**Economics Theory and Methodology:** Research Methodology, Quantitative Statistical Methods, Decision-Making Theory and Methods, World Economics, Intermediate International Economics

**Optional Courses\*:** Network Economics, Applied GIS (Geographic Information System), Regional Economics, International Trade, Business Intelligence, Game Theory (\*The list of available optional courses is subject to change each year)

**Thesis writing**

## Testimonials



*The University of Miskolc offers a wide range of benefits for the candidates of the MBA Program. First of all the campus is huge and super green like a small city where you can find anything you want. You are never bored in your free time while you have an abundance of opportunities to enjoy the day. Secondly, the courses that the program offers are very broad therefore you can master any business skills that you want while you will have a fundamental understanding of the rest. Hence I highly recommend this unique program for everyone who is interested in Business studies from various backgrounds.*



*1 - Safa Şen - Energy Risk Manager at Schneider Electric Sustainability Business*

## TUITION FEE AND SCHOLARSHIP OPTION



**Tuition fee:** 3 000 EUR/semester

**Scholarship option:** Stipendium Hungaricum (SH)

SH information: [Stipendium Hungaricum Scholarship in Miskolc](#)

Interested? [More info](#) [Apply now!](#)



## Contact



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